

It is essential that your organisation backs up its Google Workspace (G Suite) data... because Google doesn't!

Shared Responsibility/Fate

As you consider and evaluate public-cloud services, it's critical to understand the Shared Responsibility/Shared Fate Model: which security tasks are handled by the cloud provider and which tasks are handled by you. These responsibilities will vary depending on whether the workload is hosted on Software as a Service (SaaS), Platform as a Service (PaaS), Infrastructure as a Service (IaaS) or within an on-premise data centre.

In an on-premise data centre, you own the whole stack. As you move to the cloud, **some** responsibilities transfer to Google. However you own your data and identities for all cloud deployment types, so you are entirely responsible for protecting the security of your data and identities, on-premise resources and the cloud components you control, which vary by service type.

Google's *Cloud Architecture Centre* states:

"In SaaS ... you remain responsible for your access controls and the data that you choose to store in the application ...

... you're the expert in knowing the security and regulatory requirements for your business, and knowing the requirements for protecting your confidential data and resources ...

... when you run your workloads on Google Cloud, you must identify the security controls that you need to configure in Google Cloud to help protect your confidential data and each workload. To decide which security controls to implement, you must consider the following factors:

- *Your regulatory compliance obligations*
- *Your organization's security standards and risk management plan*
- *Security requirements of your customers and your vendors"*

<https://cloud.google.com/architecture/framework/security/shared-responsibility-shared-fate>

Google does not provide a backup of your Google Workspace environment. This is not made clear to many users of the service, but ultimately it is your responsibility to secure data.

As such, a third-party Google Workspace backup is the best way to protect against accidental or malicious file deletion, other user errors, ransomware, and data corruption. These solutions store backups independently from Google servers and enable granular restores of all Google Workspace files, emails and content. They ensure that you can quickly restore and meet RPO/RTO requirements for Google Workspace data.

Why Cloudlake Google Workspace Backup?

We use the industry's best tool: with over 450,000 users protected and 400+PBs of protected data, we truly provide the most powerful, reliable and comprehensive protection available:

- **Retrieve Gmail, Google Drive, Contacts, Calendars, and Shared Drive data** from a cloud-based instance of Google Workspace and back up to meet your RTO and RPOs.
- **Flexible backup storage options**, allowing you to choose exactly where and how you store your backup data.
- **Recover individual files, entire folders, or drives.**
- **Reporting and tracking** to ensure compliance requirements are achieved.

Why is Cloudlake the best-value backup available?

We only charge you for what you need and use, on a per-user basis, with no contract lock-in. This allows for complete flexibility to scale up and down on a monthly basis.

If you choose to use our storage repository, it's only **£5.99 per month** (or less) for each TB stored. It's important to avoid the hidden charges baked into unlimited storage repositories that are generally offered by other vendors.

When comparing pricing against the available alternatives, you'll find this to be the most cost effective solution, with the best product, premium service, and highest security levels as standard.