

## It is essential your organisation backs up its M365 data ... because Microsoft doesn't!

### Shared Responsibility

As you consider and evaluate public-cloud services, it's critical to understand the Shared Responsibility Model: which security tasks are handled by the cloud provider and which tasks are handled by you. These responsibilities will vary depending on whether the workload is hosted on Software as a Service (SaaS), Platform as a Service (PaaS), Infrastructure as a Service (IaaS) or within an on-premise data centre.

In an on-premise data centre, you own the whole stack. As you move to the cloud, **some** responsibilities transfer to Microsoft. However you own your data and identities for all cloud deployment types, so you are entirely responsible for protecting the security of your data and identities, on-premise resources and the cloud components you control, which vary by service type.

### Microsoft's Service Agreement

#### Section 6b

*"We strive to keep the Services up and running; however [...] all online services suffer occasional disruptions and outages. In the event of an outage or disruption to the Service, you may temporarily not be able to retrieve Your Content. We recommend that you regularly backup Your Content and Data that you store on the Services or store using Third-Party Apps and Services."*

**Microsoft does not provide a backup of your M365 environment.**

**This is not made clear to many users of the service but ultimately it is your responsibility (as well as being strongly advised by Microsoft themselves) to secure your data. As such, a third-party M365 backup is the best way to protect against accidental or malicious file deletion, other user errors, ransomware and data corruption.**

These solutions store backups independently from Microsoft servers and enable granular restores of all Microsoft 365 files, folders and applications. They ensure that you can quickly restore and meet RPO/RTO requirements for M365 data.

### Why Cloudlake M365 Backup?

**We use the industry's best tool:** Veeam Backup for Microsoft 365 is the market leader for M365 backups and with good reason. It truly is the most powerful, reliable and comprehensive tool available:

- **Retrieve M365 Exchange Online, SharePoint Online and OneDrive for Business data** from a cloud-based instance of Microsoft 365 and back up as often as every five minutes in Microsoft's native format
- **Veeam uses MS Teams APIs** to provide a truly purpose-built backup for Microsoft Teams, enabling full control and protection for this critical data including whole teams, specific channels and settings
- **Flexible deployment and storage options:** on-premise, hybrid or fully cloud-enabled

### Why is Cloudlake the best-value backup available?

**We only charge you for what you need and use, on a per-user basis, with no contract lock-in.** This allows for complete flexibility to scale up and down on a monthly basis.

If you choose to use our repository, it's only **£5.99 per month** for each TB stored. It's important to avoid the hidden charges baked into unlimited storage repositories that are generally offered by other vendors.

When comparing pricing against the available alternatives, you'll find this to be the most cost effective solution, with the best product, premium service and highest security levels as standard.

