

## Now is the time to reconsider Cloud for your backup, secondary, hybrid storage ... in fact for everything!

### Our Hot Cloud Storage

Universal, one-size-fits-all cloud storage service that eliminates confusing service tiers and satisfies nearly all storage performance requirements; costs significantly less than traditional cold storage; significantly faster than traditional frequent-access services.

### No More Tiers

Unlike legacy cloud storage services with confusing storage tiers and complex pricing schemes, our hot cloud storage is very easy to understand and implement, and incredibly economical to scale; one product with predictable, straightforward pricing; supports virtually every cloud storage application.

### Simple to Use

Amazingly easy to use, set up an account in seconds. Intuitive web console to create storage buckets, set up users and configure access policies in no time; support for a wide range of storage clients for a variety of host platforms; move files in and out of the cloud in the same way as with a local drive; drag-and-drop simplicity and convenience.

### Multi-Cloud Delivery

Inexpensive, fast, reliable storage, ideal for a wide range of applications: keep a secondary copy of your S3 storage for 20% the cost of Amazon/Azure/Google; protect and extend your on-premise storage investments; move massive datasets in and out of storage at incredibly high speeds; meet stringent government regulations with encryption at every step and immutable data.

**The most secure, affordable, flexible, fastest universal cloud storage for ONLY £5.99 PER TB. How can you afford not to?**

**Ever since its inception, the move to utilising cloud storage has been difficult at best (and a nightmare at worst) due to a range of pricing and performance, variable and unpredictable fees, differing platforms and security standards. On top of this, a significant risk when migrating to the cloud is contractual and technical vendor lock-in.**

### What questions does Cloudlake answer?

- Do you want immediate access to your data and fast transfer speeds?
- Do you want zero ingress and egress charges?
- Do you want zero API charges?
- Do you want data to be securely stored in the best DCs available?
- Do you want compatibility with all major software and systems?
- Do you want a no-obligation 30-day rolling contract?

Most cloud storage solutions include ranges for performance, ranges for costs for ingress and egress of data with different levels of compatibility, and all with differing price points.

This can make it difficult - if not impossible - to understand which "tier" will be suitable for each workload and to work out what your costs will be over a time period, making budgeting almost impossible.

We often hear from our clients that what they were quoted is nowhere near what they are actually paying.

### Why is Cloudlake different?

- **We have one tier ... FAST**
- **No charge for ingress, egress or API fees**
- **We only store your data in Tier 4 DCs (12 global locations incl UK)**
- **Highly available with 11x9s of data durability**
- **Secured with AES 256 encryption in transit and at rest**
- **Widely compatible with all major software supported**
- **One simple price: £5.99 per TB/month on monthly rolling contract**

